



# Availing in Prayer for America

2023 Impact Report

**NATIONAL  
DAY OF  
PRAYER**





With immense gratitude, we extend our heartfelt thanks to each one of you for your unwavering support throughout this past year. Your partnership with us has been instrumental in our mission to bring about lasting impact in our communities and throughout our nation.

Together, we have boldly faced challenges head-on, refusing to give evil even the slightest foothold. Instead, we stood firmly with neighbor and nation, praying fervently in righteousness and availing much!

As our nation seems mired in darkness, the National Day of Prayer remains a beacon of light and inspiration for every generation. Our faith is firmly established in truth. 2 Samuel 22:29-31 ESV reminds us: God is our Lamp and Shield. We stand strong, ready to face any challenge, as we stand with Him.

The power to shine light and dispel darkness comes from God alone! The sword of the Spirit, the Word of God, is our light – and the shield of faith, our protection. We refuse to stay silent or retreat in fear because God has called us to stand and shine!

Let your faith rise up in 2024 – pray bigger, pray brighter, pray bolder. Darkness doesn't stand a chance, if together, we **Lift Up the Word and Light Up the World!**

Serving Him with Gladness,



Kathy Branzell  
President  
National Day of Prayer Task Force



## Annual National Broadcast

Our National Broadcast was hosted by Kathy Branzell and Reverend Samuel Rodriguez at the Museum of the Bible. Through our partnerships with Christian ministry and media leaders including Waterstone, Gloo, Pray.com, Daystar, God TV, NRB TV, CBN, Revelation TV, Bott Radio Network, Salem Communications, and many other national and local networks and stations, **we reached into 195 countries with a call to fervent prayer and a clear presentation of the Gospel.** Together, we impacted nearly 110 million homes in U.S. and over 600 million around the world.

### Broadcast Reach

195 Countries

110 million Homes in the U.S.

600 Million Homes Internationally

# U.S. Congressional Observance

The National Day of Prayer Congressional Observance has gathered in prayer on Capitol Hill every year until it was interrupted in 2020. In 2021 and 2022 we maintained our prayer presence there, and this year we were delighted to return to the larger Congressional Observance held in the Cannon House Caucus Room.

From there, **we cried out to God together**, praying with our government leaders, the Chaplains from the House and Senate, the Chief of Chaplains of the U.S. Army, and other national leaders from every area of influence.



Graciously hosted by the



museum of the Bible



# National Leadership Summit

In September, over 150 National Day of Prayer leaders from across the nation gathered at the Answers in Genesis Center/ ARK Encounter, where we were hosted by Ken Ham and the amazing AiG team. We were all challenged to ‘Think Bigger, Brighter, and Bolder’ about God and trust Him in our NDPTF mission. We spent this spiritually significant week praying and and developing strategic plans and partnerships to better serve our communities. With our battle plan in hand for this upcoming year, we revealed our **2024 Theme**, **‘Lift Up the Word – Light Up the World.’**

Graciously hosted by



# National Day of Prayer Gatherings

From coast to coast, millions gathered in unified public prayer at thousands of prayer gatherings hosted by our 18,000 volunteer missionaries in every state and territory. **This vast army of prayer warriors pray and serve in their cities throughout America**, bringing together unified prayer on the First Thursday of May and launching their communities into ongoing, availing prayer and service. We are grateful we ‘get to’ share praises, posts, and glory stories as God answers our prayers.

**18,470 Volunteer Coordinators**

**54,601 Email and Text Message Subscribers**

**696,000 Facebook Followers – 3.3 Million Reached**

**15,000 Instagram Followers**

**216,263 Website Users**



# NDP365 - Everyday, Not Just May

Through our strong network of 18,000+ prayer missionaries, thousands of people are ministered to in communities all across America, 365 days a year.

This year we continued to expand the many ways that **we can connect and support our neighbors in prayer and beyond.** Through our website, social media, national prayer calls, weekly newsletters, and texting, people are prayed for and kept up to date on how **we can all pray, everyday.**



## NDP Media - NRB and Beyond

As **new members** of the National Religious Broadcasters Association, NDP promotes and protects faith and family programming, serving with you as a voice for the value of prayer. We are working and praying fervently so that our **religious rights, freedoms, and truth are preserved** in all sources of broadcast media.



**NRB**

An Association of  
Christian Communicators

## Opportunities to Equip Leaders

In 2021, we were approached by the Council for Christian Colleges and Universities (CCCCU) with the opportunity to develop a prayer curriculum for 185 seminaries, Bible colleges, and Christian colleges and universities. In 2023, **God availed even more** through a collaboration with the Global Church Network. The door is now open to provide **prayer training and resources, equipping emerging leaders** in our Christian schools, and equipping the pastors and ministry leaders serving in over 700,000 churches around the world today.

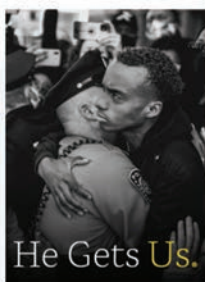
# Text Your Prayer and Beyond

Developing our digital communication strategy has become increasingly important as a way of connecting with our coordinators and ministry partners. Statistics show that 81% of Americans text regularly and that they open 98% of all texts they receive – making texting **the most effective way to engage** in continuing conversation.

In 2023, God availed much by providing the texting tools that we are now using. Today, we not only communicate regularly with our coordinators and leadership, but use our texting platforms to **rally urgent prayer around important emerging issues** effecting our world. The most recent example is unified, day and night prayer for Israel as the war against Hamas rages on. By texting ISRAEL to 31401, God's people can opt in to receive two prayer prompts each day.

This year, God provided a partnership with Gloo, enabling our Task Force to receive prayer requests via text from anyone needing prayer, anytime, anywhere. Real time **notifications of a prayer need are texted to our team**, allowing us to respond immediately with prayer.

In 2024, we're working to expand our engagement on the Gloo platform to connect to people, partners, resources, and more – **encouraging, equipping, and engaging more people** – and changing lives.





Pray Fervently in Righteousness  
and Avail Much

*“The effective, fervent prayer of a  
righteous man avails much.” James 5:16*

THE 73RD ANNUAL NATIONAL DAY OF PRAYER  
THURSDAY, MAY 2, 2024



[WWW.NATIONALDAYOFPRAYER.ORG](http://WWW.NATIONALDAYOFPRAYER.ORG)

LIFT UP THE WORD - LIGHT UP THE WORLD

2 SAMUEL 22:29-31

Marching forward into 2024

## NATIONAL DAY OF PRAYER GLORY STORIES

The biggest impact that I experienced this year was **the participation of our city leaders**. Several leaders sincerely thanked the faith community for coming together to pray for our nation, city, and community needs. They were really blessed to see faith leaders working together during this event and **asked specifically for personal prayer** allowing us to pray for their individual needs. We were blessed!

**Las Vegas, NV**

There was a young man who stopped by our table and so we asked him if he wanted prayer, but he declined and started walking away. At that point a lady walked up and asked for prayer, so I beckoned for him to come back and we were able to pray for him and the lady too! The young man was in tears. **God touched his heart** and our prayer warriors were grateful that **God put us in that area on the National Day of Prayer**.

**Upper Darby, PA**

Connect with us on our website, our weekly email newsletter, and on Facebook or Instagram. Send us your prayer request by texting PRAY to (833) 259-8648.

Visit our website



Sign up for our weekly email



Make a donation



Website: [www.nationaldayofprayer.org](http://www.nationaldayofprayer.org)

Address: P.O. Box 64225, Colorado Springs, CO 80962-4225

Phone: 800-444-8828 or 719-559-9560